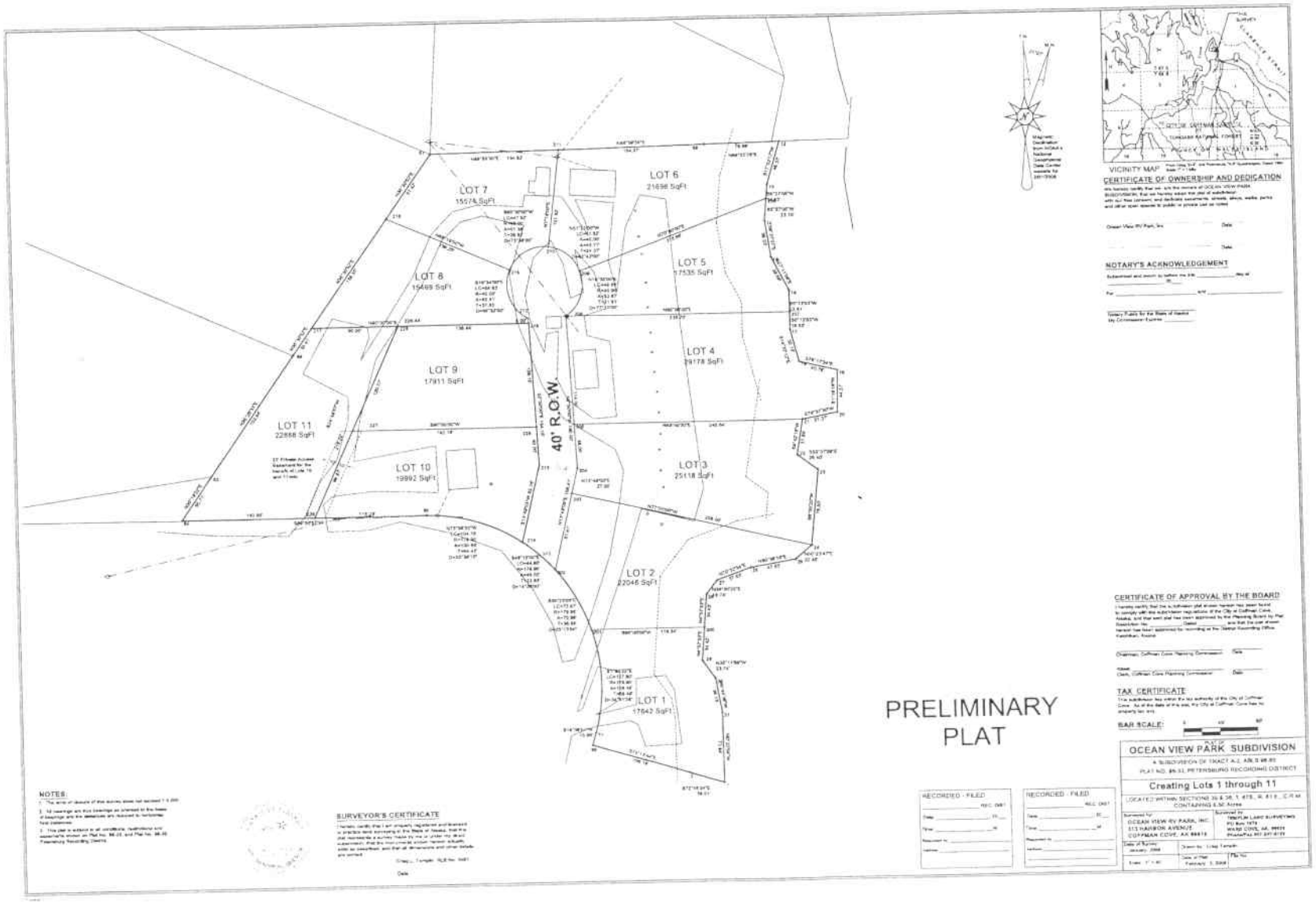Helping your favorite cause is as easy as instant messaging. You IM, we give. Learn more.